

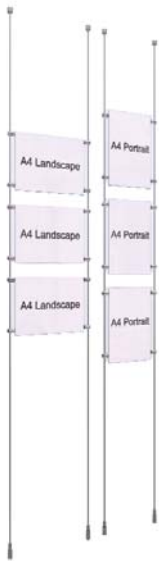
the display collection



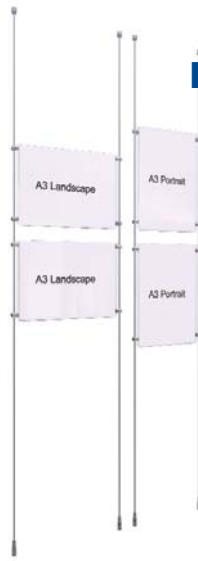
the fast way to create

Floor to ceiling Kits

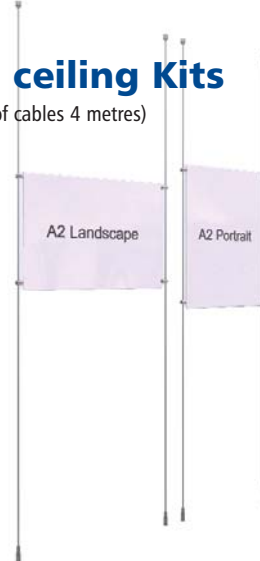
(Length of cables 4 metres)



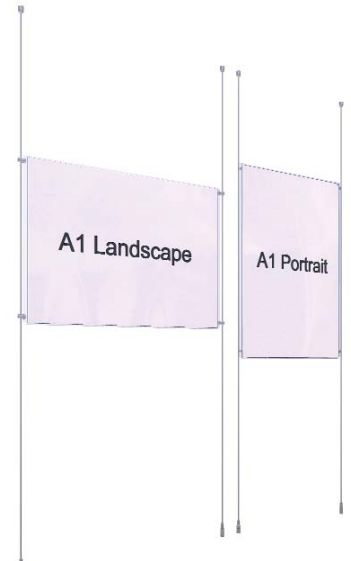
K3A4 portrait
K3A4L landscape



K2A3 portrait
K2A3L landscape



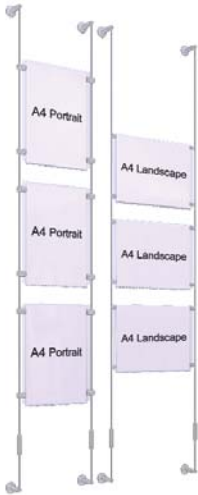
KA2 portrait
KA2L landscape



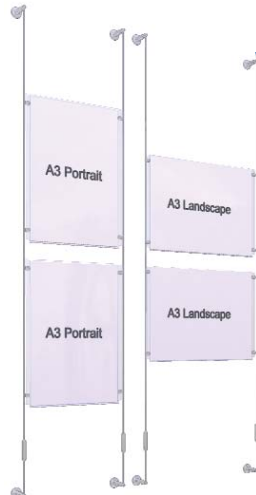
KA1 portrait
KA1L landscape

Wall to wall Kits

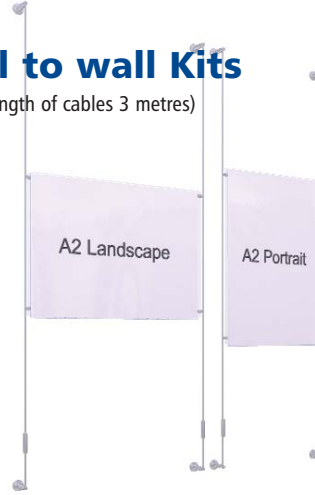
(Length of cables 3 metres)



KW3A4 portrait
KW3A4L landscape



KW2A3 portrait
KW2A3L landscape



KW1A2 portrait
KW1A2L landscape



KW1A1 portrait
KW1A1L landscape

Shelving Kits



Floor to ceiling shelving Kits

KS2A3 shelf size 331 x 330 mm
KS2A2 shelf size 514 x 330 mm
KS2A1 shelf size 628 x 330 mm
KS2NA1 shelf size 628 x 150 mm
(Length of cables 4 metres)

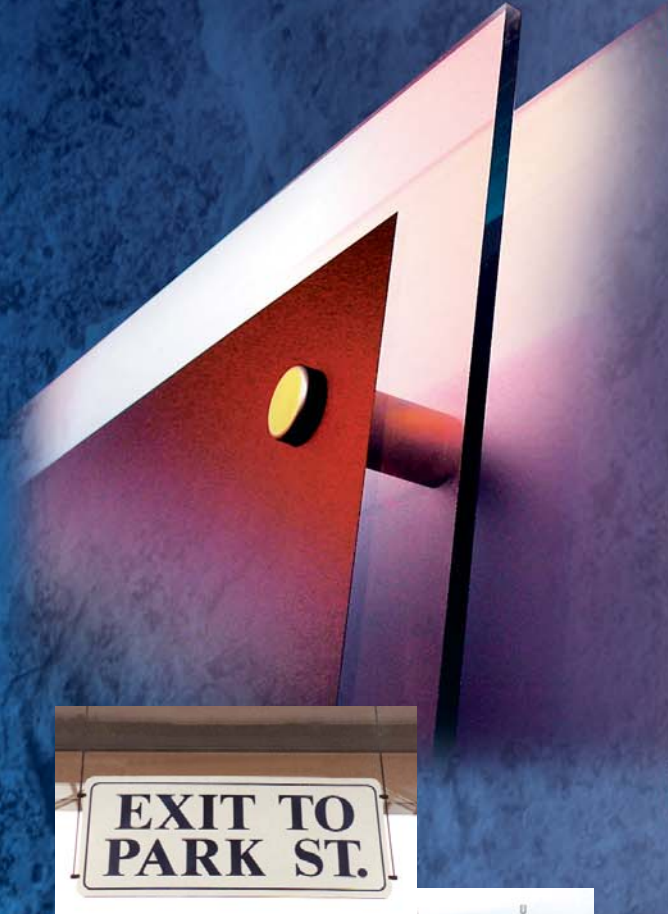
Other sizes and combinations are available on request

Wall to wall shelving kits

KWS2A3 shelf size 331 x 330 mm
KWS2A2 shelf size 514 x 330 mm
KWS2A1 shelf size 628 x 330 mm
KWS2NA1 shelf size 628 x 150 mm
(Length of cables 3 metres)

create the perfect display for

Wall mounted...



Signage suspended from the ceiling...



Floor-to-ceiling creativity...

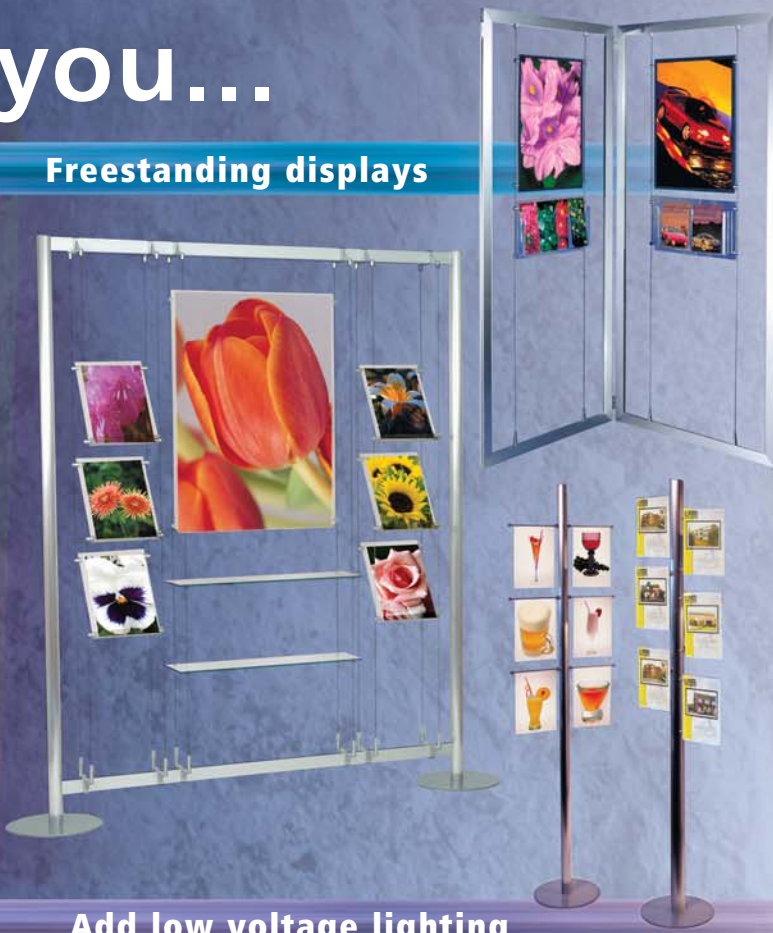


Versatile cable and rod systems that allow you to create exactly the display you want.



you...

Freestanding displays



Add low voltage lighting



Add movement...

and watch your sales increase



Floating multi-media presentations...



The very latest digital displays will add sound and movement to your displays...and increase sales too...

Add flexibility to your display with channel...



Incredibly slim, bright light boxes create maximum impact...



Ultra-bright, slim light boxes can be suspended or wall mounted... used on their own or combined with other displays...

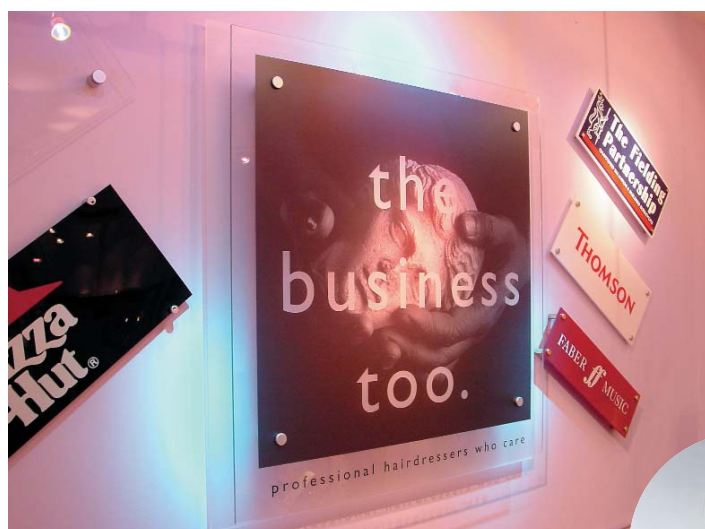


Sign systems

All you need to create high impact signs



- Wall mounted supports
- Suspended signs
- Directional signs
- Banner displays
- Hook-on presentations
- Projecting signs
- Acrylic panels and poster holders
- Show off your signs with elegant illumination
- Instant solutions for exhibition signage





Cable systems



* Projects designed and installed by Atlas Display (DHB) Ltd

- Choose from 1.5mm or 3mm thick galvanised steel cables - will not fray, kink or mark, unlike stainless steel
- 1.5mm cable supports up to 120kg, 3mm cable up to 200kg
- Designed and manufactured to the highest possible standards of quality
- 5 year guarantee on all metal components
- Extensive range of components and accessories ensures complete design flexibility
- Low-voltage lighting can be fully integrated onto the cable systems
- Stylish yet discreet design
- Easy to install, with an installation service available if required
- Available in 3 standard finishes - satin chrome, polished chrome and brass. Special finishes are available on request



creative

flexible

highest quality

easy to install

Ceiling fitting



Cover cap



Rod



Bottom cover



Floor fitting



Rod systems

dynamic
strong
visual
statement
highest
quality

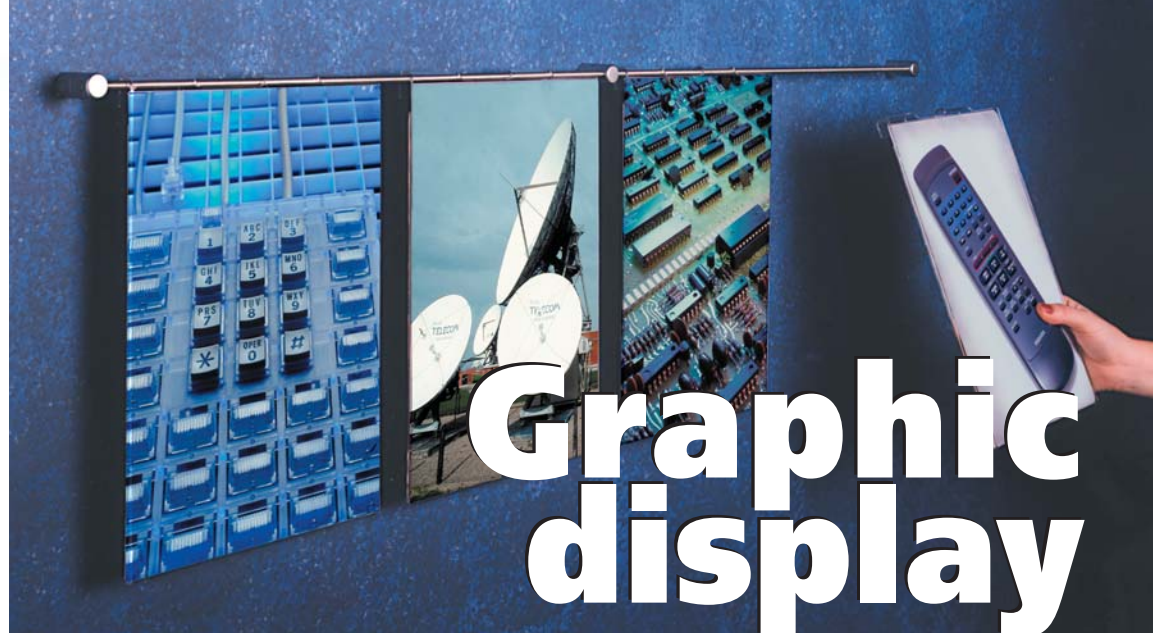


Rod systems to suit your design and budget

- 3mm rods support up to 60kg
- 6mm & 10mm rods can support up to 200kg
- Greater stability than the cable systems, with a dynamic yet elegant look
- Designed and manufactured to the highest possible standards of quality
- 5 year guarantee on all metal components
- Extensive range of components and accessories ensure complete design flexibility
- Ideal for vertical and horizontal presentations
- Easy to install with an installation service available if required
- Available in 3 standard finishes - satin chrome, polished chrome and brass. Special finishes are available on request



Accessories can make an enormous difference to the power of your presentation. Create highly attractive hard-working projects



Graphic display

Your choice of finishes & material

More than just clear acrylic... be adventurous and turn a simple design into something spectacular...

Imagery...

Screen printing

Create high quality text and logo images.

Vinyl lettering

An inexpensive option, ideal for simple lettering.

Acrylics...

Non-reflective acrylic - used to increase visibility in sunny windows or to reduce the glare from spot lighting.

Silicone - green edge, looks like glass.

Sandblast effect - looks like sandblasted glass and does not show dust. Creates impressive screens and background panels.

Coloured acrylic - solid colours create ideal background panels.



Ensure your products are displayed in the best possible way and they will sell themselves! Choose from a wide range of dynamic shelving and display options to maximise your sales.



Product display



Acrylic cubes and boxes, with or without lids - a dynamic way to display products.



Flat shelves, sloping shelves, narrow shelves under posters, framed displays. Any way you want to display your products, we can help.





Low voltage Display lighting



Adding low voltage lighting to your cable or rod displays will increase visual impact and increase your sales by up to 107%

- Quick and easy to install
- Light fittings are easy to specify - just follow our step-by-step guide on the next page
- All you need to complete the installation is an electrical spur, positioned within 2m of the transformer
- No need to use special cables - our lighting uses our standard cables or rods, retaining strength and load bearing capacity



add
visual
impact

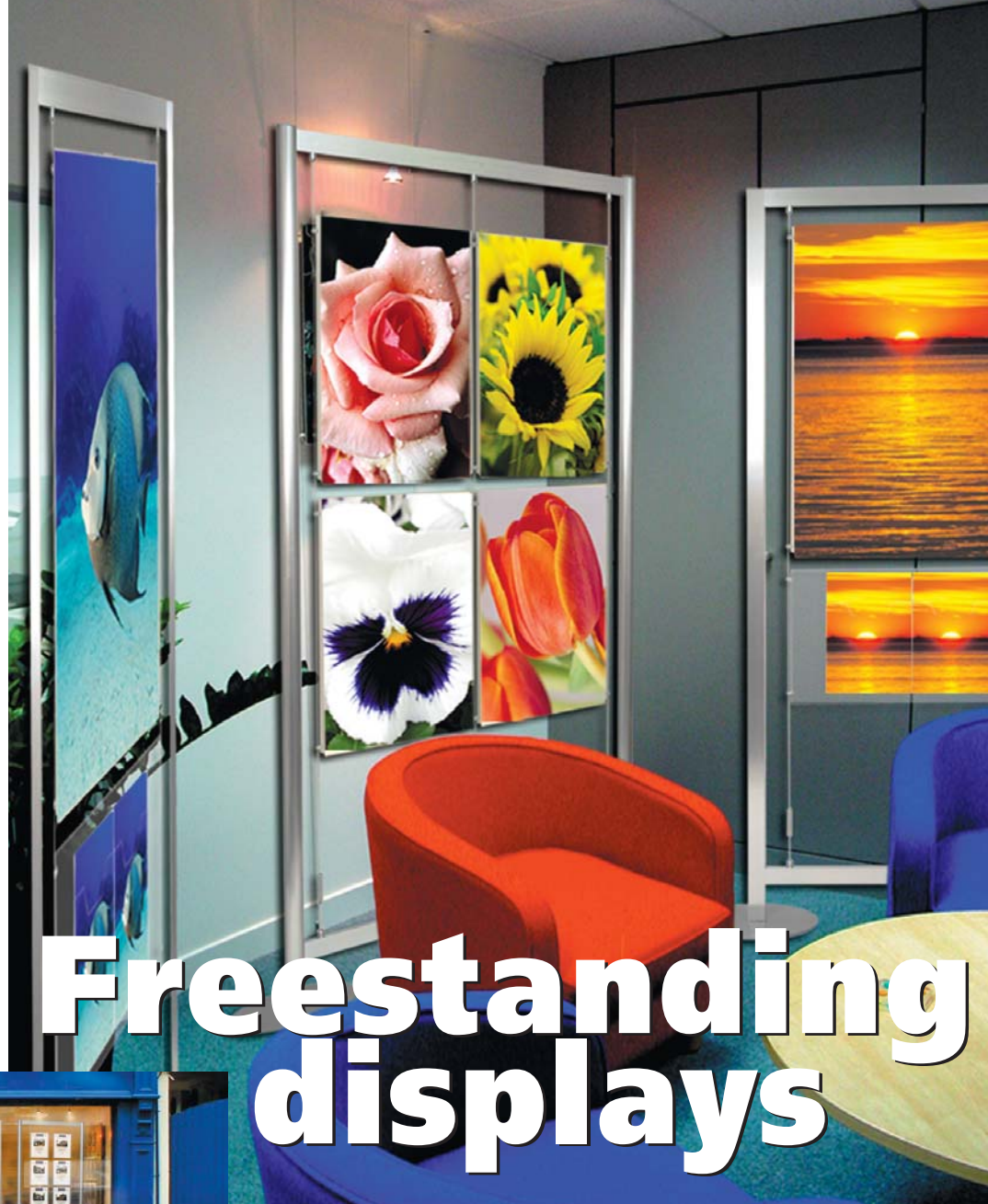
increase
sales

high
quality

easy to
install



Providing instant 3D walk-round access, freestanding displays make standing out in the crowd so easy.



Freestanding displays



Make the most of your floor space by promoting your image, products and services to best effect using our range of freestanding display units.



Make an impact with your information. Use pockets and frames for maximum style...and maximum sales.



- sales can be increased by up to **317%** when you install a moving display
- give your customers twice the information in one display - keep their interest for longer
- ideal for estate agents, window displays and information centres



...movement increases sales!



Phones

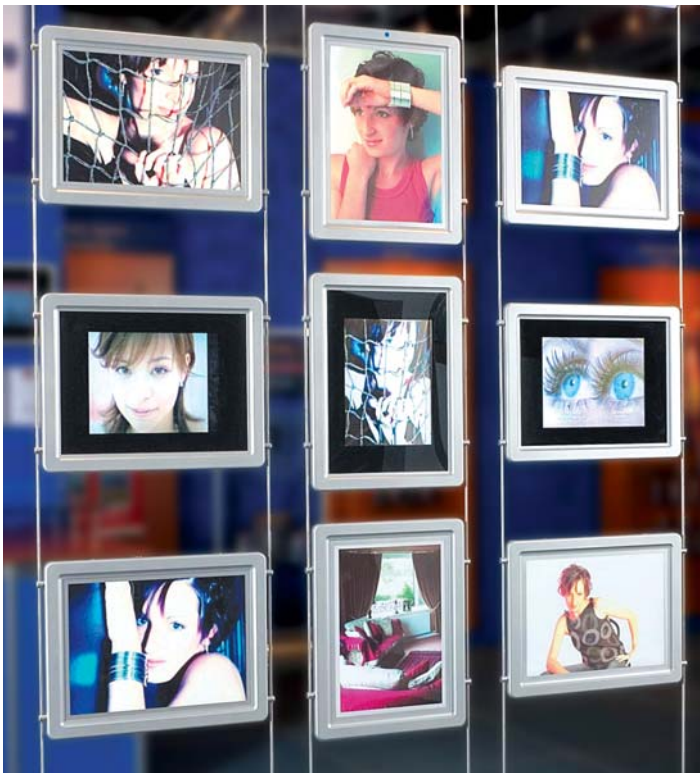


Increase the impact of any display by adding sound and moving images! Research shows sales can increase by up to 317% (source POPAI).



Digital displays

Incorporate movement into your displays and watch sales soar!



New Digital Display System is highly compact and economical, which means small as well as large companies can benefit from the advantages of digital media.

Digital Displays are the solution if you want to:

- Present jpeg images, mpeg video and sound
- Increase awareness that will increase sales
- Update your display instantly without expensive print costs
- Grab the attention of passers-by with strong sales messages

Where can Digital Display be used?

Shop windows
Exhibition stands
Showrooms
Museums
Offices
Banks
Point of Sale
Airports

Incredibly easy to use

- Ultra slim - only 53 mm in depth
- Uses compact flash card media which can be changed in seconds
- Extra bright - can be viewed from any angle